



Media Contact: Mark E. Thomas, APR
Sound Heavy Machinery
(910) 444 - 9943

SENNEBOGEN, LLC. Selects Sound Heavy Machinery As North Carolina Authorized Service Provider

(Wilmington, NC – August 18, 2023) Sound Heavy Machinery (SHM) has been named the official SENNEBOGEN Authorized Service Provider for the Carolinas. The Wilmington-based full-service dealer will represent SENNEBOGEN in offering warranty service, scheduled maintenance plans, and service on SENNEBOGEN's current and legacy machines. SENNEBOGEN offers specialized equipment solutions for recycling and scrap metal yards, demolition, barge and port operations, log handling, transfer stations, and waste facilities. Sound Heavy Machinery owner, Mark Bobo explains the value of the partnership for both companies.

"SENNEBOGEN is known for its quality products and custom solutions, so we are extremely excited to represent them as an Authorized Service Provider", said Bobo. "Providing professional service and product support is the foundation of our business, and the key to having successful sales, rental, and parts departments. We are very familiar with the company and its Material Handling lineup since SENNEBOGEN Americas is headquartered in Stanley, NC."

SHM was founded in 2010 by Bobo and has shown steady growth since then. SHM offers industry-leading brands such as **Anaconda, AUSA, Kobelco, ASV, Terex, RubbleCrusher, XL Specialized Trailers, Terex Rough Terrain Cranes, and Steel Systems Installation**. Besides renting equipment and selling new and used parts, SHM has a vibrant service department that services all makes and models of equipment for both the field and its service shop.

SENNEBOGEN LLC offers a complete range of purpose-built machines to suit virtually any material handling application. Established in America in the year 2000, SENNEBOGEN LLC has quickly become a leading provider of specialized equipment solutions for recycling and scrap metal yards, demolition, barge and port operations, log-handling, transfer stations, waste facilities, and the tree care industry from coast to coast.

The agreement was signed by Bobo and Robert Rodriguez, ASP Channel Manager at the SHM offices in Wilmington, North Carolina.

“Sound Heavy Machinery is a well-known dealer in the Carolinas and which has made great strides in growing its customer base and services despite less-than-ideal market conditions the past few years,” said Rodriguez. “Since North Carolina is our home, we really needed an outstanding dealership to represent us, so we are extremely excited and please to partner with SHM.”

More information on all the Sound Heavy Machinery products and services can be found at www.SoundHM.com or by calling (888) 543-1263.

About Sound Heavy Machinery:

Sound Heavy Machinery, based in Wilmington, NC, is a premier construction equipment dealer for North and South Carolina. Our mission is to build lasting relationships with our customers so they can make Sound decisions. Our proud partners include Anaconda, AUSA, ASV, Kobelco, Terex Rough Terrain Cranes, RubbleCrusher, Loftness Attachments, XL Specialized Trailers, and Steel Systems Installation. A partial list of market segments SHM services is construction, landscaping, mining, golf course maintenance, forestry, and recycling facilities. For more information, email us at info@SoundHM.com

About Sennebogen:

SENNEBOGEN has been a leading name in the global material handling industry for over 65 years. Based in Stanley, North Carolina, within the greater Charlotte region, SENNEBOGEN LLC offers a complete range of purpose-built machines to suit virtually any material handling application. Established in America in the year 2000, SENNEBOGEN LLC has quickly become a leading provider of specialized equipment solutions for recycling and scrap metal yards, demolition, barge, and port operations, log-handling, transfer stations, waste facilities, and the tree care industry from coast to coast. A growing network of distributors supports SENNEBOGEN LLC sales and service across the Americas, ensuring the highest standard of professional machine support and parts availability.